

AIMA

ALL INDIA MANAGEMENT ASSOCIATION



ADVANCED AI & ANALYTICS ACCELERATOR PROGRAM

“EMPOWERING LEADERS FOR THE AI REVOLUTION”

09-11 December, 2024, New Delhi

PROGRAM OVERVIEW

This intensive program is structured specifically for leaders, including department heads and senior management. Through a series of interactive sessions, practical workshops, and hands-on exercises, participants will develop a profound understanding of AI technologies and their applications. The curriculum emphasizes strategic integration, KPI enhancement, and the ethical implications of AI deployment in public administration.



KEY BENEFITS:



Empowered Leaders

Gain a comprehensive understanding of AI's transformative potential in the public sector.



Optimized Performance Metrics

Discover strategies to effectively measure and enhance Key Performance Indicators (KPIs) through AI technologies.



Enhanced Collaboration

Learn to identify and leverage interoperability opportunities across departments, promoting a culture of teamwork and integrated goals.



Sustainable Value Realization:

Understand methods to quantify and maintain the value generated from AI initiatives, ensuring lasting benefits.

AGENDA HIGHLIGHTS:



Day 1: Vision and Strategic Alignment

- Introduction to the program, detailed overview of AI's role in transforming public governance.
- Sessions on AI-driven transformations in various departments.
- Workshops on creating tailored AI strategies for individual departments.



Day 2: Roadmap Development & KPI Enhancement

- Review of Day 1 and objectives for roadmap development.
- Interactive sessions to craft detailed AI implementation roadmaps.
- Strategies for interdepartmental collaboration and enhancing KPIs through AI applications.



Day 3: Ethical AI Deployment and Continuous Improvement

- Overview of ethical AI practices and their importance in public sectors.
- Workshops on innovative AI use cases and solutions across departments.
- Discussions on change management, employee engagement, and translating business challenges into AI projects.



COURSE CONTENT DELIVERY:

- **Foundations of AI & ML**
Basics of Artificial Intelligence and Machine Learning, key concepts, technologies, and applications relevant to public sectors.
- **AI Tools & Technologies**
Hands-on experience with leading AI tools and their applications in improving public services.
- **Strategic AI Integration**
Techniques for aligning AI initiatives with public sector objectives.
- **Performance Optimization**
Methods for monitoring and enhancing the performance of AI implementations.
- **Ethics & Governance in AI**
Detailed exploration of ethical considerations in AI, including data privacy and bias mitigation.



TARGET AUDIENCE

- Data and Analytics professionals for updating their domain knowledge
- Professionals who custodian in or manage data in the organisation
- Employees of private sector working with data and data processing and decision making
- Third parties maintaining data analytics for PSU- project
- Officials at all levels in public bodies (Central, Government, NDPDs, Local Government etc.)
- Anyone interested in data analytics, data mining, and Artificial Intelligence and machine learning



MODE AND METHODOLOGY OF TRAINING

The programme is offered in person sessions with direct interaction with experts. It includes interactive case study analysis and AI implementation success stories and group exercises featuring live project and analytics and AI challenges from diverse sectors. Participants engage in exercises to enhance problem solving skills and explore innovative evaluation and AI/ML implementation methods.

REGISTRATION FEE

Workshop Fee - **Rs. 40000/- + GST** per participant

- Accommodation will be arranged by AIMA on payment basis
- Group discount of 20% for 3 or more registrations
- Workshop fee includes the cost of course material, workshop tea/coffee, snacks, lunch for three days, and other organizational expenses.
- Travel costs are to be incurred separately by participants.
- Please note that the fee is non-refundable, but participant substitutions are allowed. In case a nominated participant is unable to attend the workshop, the fee will not be refunded.

CERTIFICATION

Participants successfully completing the training are awarded with Certificate of Participation from AIMA.

JOIN US AND TRANSFORM YOUR ORGANIZATION!

Prepare to lead your public sector organization into a future dominated by AI with strategic foresight and innovative solutions. This exclusive program by AIMA and the Ikigai School of AI is your gateway to becoming a visionary leader in the evolving landscape of public administration.

About AIMA

The All India Management Association (AIMA) is the Voice of India's Leaders and Managers, and the apex body for management in India with over 38000 members and close to 6000 corporate / institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

CONTACT DETAILS

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